

Anirudh Kamath

(408) 821-0204 | anirudhkamath01@gmail.com | linkedin.com/in/anirudhkamath | github.com/anikam13 | San Francisco, CA

Product operator (Berkeley Data Science + Haas, three years at Adobe) shipping scalable tools: internal platforms, production apps, and eval pipelines with a measurable quality bar.

EXPERIENCE

Adobe

San Francisco, CA

Senior Digital Strategy Analyst

Jan 2025 – Present

- Shipped and own DSG Launchpad (React, Node.js, MySQL, WebSockets), a production platform that replaced PowerPoint with HTML microsite deliverables: versioned templates, shared prompts, and an agentic drafting layer over internal LLM APIs and MCP servers. 15+ strategists, 10+ live engagements, delivery time 2 weeks to 2 days.
- Built a Google Docs-style collaborative editor for raw HTML, with live multi-user editing, inline comments, and version history; scoped and supported in production with non-technical strategists as its users.
- Identified technical and operational gaps on a \$9M renewal through persona, pain-point, and journey mapping, then translated users, failure points, and priorities into an end-to-end delivery plan.
- Scoped and planned implementation for a \$22M enterprise engagement, running VP-level discussions across 30+ internal and external stakeholders and managing cross-team dependencies through delivery.
- Received DSG of the Quarter (2/200) and DSG Made It Happen Award (10/200) in Q3 FY25.

Digital Strategy Analyst

Aug 2023 – Jan 2025

- Partnered with enterprise architect and solutions on a \$5M engagement to align the architectural POV, define a phased implementation plan, and deliver a \$100M+ business case to the CFO.

Robinhood

Menlo Park, CA

Growth Intern

Feb 2021 – Aug 2021

- Ran affiliate sourcing and acquisition: designed a Salesforce CRM workflow from scratch with an external agency to manage 1,000+ leads, automating outreach and tracking to drive 900% growth in participation.
- Owned partner acquisition ops on a 3-person growth team, building outreach, lead QA, reporting dashboards, and tracking systems that scaled the affiliate program and supported campaigns reaching 2M+ impressions.

PROJECTS

FrameShift (iOS, App Store) | *Swift, Vision, AVFoundation*

2026

- Shipped an on-device iOS camera that extracts a shot spec from a reference photo and coaches live pose, head placement, and level, with no backend, from TestFlight to the App Store.

Basketball Shot Detection Pipeline | *Python, YOLO, OpenCV, ffmpeg, PySceneDetect*

2026

- Turns handheld basketball footage into labeled highlight clips using YOLO/OpenCV and scene-based segmentation.
- Built the timestamp annotation UI and gold set used to evaluate it: 75% make-detection on unseen labeled footage.

Expense Reconciliation Engine | *Python, FastAPI, SQLite, MCP*

2026

- Unifies four financial sources (brokerage API, card CSVs, payroll PDFs, P2P) into a canonical ledger, resolving unstable identifiers, duplicate transactions, and conflicting sign conventions.
- Rules-first matcher abstains rather than guesses, with a review UI for the remainder: 100% auto-match precision (33/33) on 92 gold labels versus 9% for an amount-and-date baseline.

EDUCATION

University of California, Berkeley

May 2023

Dual Degree B.A. in Data Science and B.S. in Business Administration

GPA 3.8

- Coursework: Artificial Intelligence, Machine Learning, Probability, Analytics, Data Structures and Algorithms.

TECHNICAL SKILLS

Engineering & Data: Python, SQL, TypeScript, JavaScript, React, Next.js, Node.js, Express, MySQL, AWS, Swift

AI & Data quality: Annotation, QA / evaluation, Vision, ML pipelines, LLM APIs, Agentic Workflows, RAG

Tools: REST APIs, WebSockets, Git, Salesforce, Figma